



**San Mateo County Flood & Sea Level Rise
Resiliency District**

BOARD OF DIRECTORS

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At-Large Dave Pine – **Chair**
District 3 Ray Mueller

City Representatives:

Coast Debbie Ruddock – **Vice Chair**
North Donna Colson
Central Adam Rak
South Lisa Gauthier
At-Large Marie Chuang

HYBRID MEETING: IN-PERSON AND BY VIDEOCONFERENCE

This meeting will be held **in-person on the first floor of 1700 S. El Camino Real in San Mateo, and remotely** for public participation. Participants attending the meeting remotely via Zoom should click on the following link:

<https://oneshoreline-org.zoom.us/j/83255475258>

or call 669-444-9171 (Meeting ID# 83255475258)

Director Colson will participate remotely from the West Street Hotel lobby business center, 50 West Street, Bar Harbor, Maine

AGENDA

August 26, 2024

4:00 PM

1. Roll Call

2. Public Comment Persons wishing to address the Board on District-related matters not on this Agenda, as well as items listed under Action to Approve the Consent Agenda, may speak for up to two minutes; comments on Agenda items shall be heard during that item for up to two minutes.

3. Action to Set the Agenda

4. Regular Business

A. Receive a presentation and provide comments on the draft Outreach and Engagement Plan for the Millbrae and Burlingame Shoreline Resilience Project

5. Chair’s Report *

6. CEO’s Report * Update on several OneShoreline activities: Colma Creek, flood-prone Bayside creeks maintenance permit, San Bruno Creek area resilience project grant, Sewer Authority Mid-Coastside wastewater treatment plant

7. Board Member Reports and Items for a Future Agenda *

8. Closed Session * Pursuant to Government Code Section 54957(b): Employee Evaluation and Contract, Title: CEO

9. Adjournment

* There is no written staff report for this item

Meeting information, and public access and communications

- Verbal public comments will be accepted during the meeting in person or remotely. Remote comments can be submitted at the appropriate time by raising your hand via Zoom’s Chat or hand raising functions, or speaking if joining by phone. Written public comments can be submitted by email to board@OneShoreline.org by noon on the meeting day – indicate the agenda item to which your comment applies and it will be read or summarized at the meeting by the Board Clerk.
- If you require assistance to participate in the meeting or wish to submit written communication to all Board Members regarding the meeting, please contact the Clerk of the Board by 9:00 am on the day of the meeting.
- Public records relating to an open session item on the agenda are available at least 72 hours prior to a Regular Board meeting or at least 24 hours prior to a Special Board meeting, when these records are distributed to Board members. Public records are available at the District office at 1700 South El Camino Real, Suite 502, San Mateo, CA 94402 and at OneShoreline.org. To receive these documents electronically, please email board@OneShoreline.org.

**San Mateo County Flood and Sea Level Rise Resiliency District
Agenda Report**

Date: August 26, 2024
To: San Mateo County Flood and Sea Level Rise Resiliency District Board of Directors
From: Len Materman, CEO
Subject: Receive a presentation and provide comments on the draft Outreach and Engagement Plan for the Millbrae and Burlingame Shoreline Resilience Project

Recommendation

That the San Mateo County Flood and Sea Level Rise Resiliency District (OneShoreline) Board of Directors receive an update and provide feedback on the District’s draft Outreach and Engagement Plan (“Outreach Plan”) for the Millbrae and Burlingame Shoreline Resilience Project (MBSRP).

Background and Discussion

The MBSRP is a climate-forward, complex, and constrained resilience project that requires collaboration with many stakeholders. To enhance OneShoreline’s capacity to meaningfully engage these audiences, on May 20, 2024 the Board authorized the CEO to contract with Civic Edge Consulting (Civic Edge) to support the MBSRP in the following ways:

1. With input from the MBSRP project team and key stakeholders, develop an outreach plan to identify and outline engagement with multiple audiences; and
2. Implement the Outreach Plan for two of these audiences: residents of, and visitors to the MBSRP shoreline area, and advocacy and community-based organizations. In parallel, OneShoreline staff and its consultant team will implement outreach plan components focused on local elected officials and public agency staff, environmental regulatory permitting agencies, and landowners.

The draft Outreach Plan seeks to meet the following goals for the MBSRP:

- Develop a cohesive strategy that builds a common understanding of project objectives, constraints, opportunities, and alternatives amongst partners and key audiences;
- Clearly communicate project updates and milestones so key audiences are informed and engaged;
- Collect meaningful input from key audiences;
- Track engagement metrics and how feedback has been incorporated into the project; and
- Raise public awareness about OneShoreline and its broad climate resilience mission.

Since contract execution, Civic Edge has worked closely with OneShoreline staff on the first task to map key audiences and conduct “community conversations” and briefings with staff of the cities of Burlingame and Millbrae. Through this process, which is considered “Phase 1” of their effort, Civic Edge has supported OneShoreline in updating MBSRP communications and completing a draft Outreach Plan that they will present for Board and public feedback on August 26.

The objective of the “community conversations” was to receive feedback on MBSRP outreach conducted to date and to discuss ideas for future outreach and engagement. Throughout the month of July, Civic Edge held conversations with 14 individuals or groups from permitting agencies, project funders, elected officials, property landowners, environmental advocacy groups, and recreation organizations. Themes that emerged from these conversations include:

- A strong desire for opportunities for direct feedback on alternative designs before further analysis.
- A perception remains that there is a preferred alternative; increased transparency around process and alternatives is needed.

- The importance of outreach beyond Millbrae and Burlingame shoreline communities.
- The need for clear communications about nature-based solutions/features.
- A desire for increased coordination with landowners and permitting agencies before public engagement.

These and other takeaways have led Civic Edge to make the following recommendations in the draft Outreach Plan:

- Coordinate meetings with landowners and regulators before proceeding with public engagement
- “Show your work” and increase transparency via website updates, newsletter, etc.
- Engage communities beyond the Bay shoreline
- Create clear materials and place-based engagement
- Partner with the cities of Millbrae and Burlingame on upcoming outreach

After it is finalized, the Outreach Plan will be implemented beginning in September, when OneShoreline staff and consultants will solicit feedback on newly-refined project alternatives from city staff, environmental regulatory permitting agencies, technical experts, and landowners – all ahead of public engagement.

This will be followed in October and November with public engagement that includes: the OneShoreline Board of Directors, City Councils, the offices of state and federal elected officials, community-based organizations, advocacy groups, and funders. We also anticipate hosting shoreline walking tours, an in-person community meeting in each city, and an online community meeting.

The outreach plan then calls for Civic Edge to synthesize the input from this engagement into a report that summarizes outreach and feedback heard, which OneShoreline staff and consultants will take into account as final alternatives are updated for analyses of feasibility and to preliminarily determine the Least Environmentally Damaging Practicable Alternative (LEDPA) as required by permits from the Corps of Engineers and Regional Water Quality Control Board. This Civic Edge report will be posted on the project website and will be used to update the OneShoreline Board of Directors this fall.

As the project team proceeds with the analysis to determine the LEDPA, a second round of vetting is anticipated to begin in the first quarter of 2025. Once again, this includes meetings with city staff, environmental regulatory permitting agencies, technical experts, and landowners. Following the incorporation of feedback from these key audiences, OneShoreline will engage in a second round of public engagement with the OneShoreline Board of Directors, City Councils, the offices of state and federal elected officials, community-based organizations, advocacy groups, and funders, as well as an in-person community meeting and an online community meeting. In the second quarter of 2025, we expect to incorporate this feedback into the ongoing analysis to determine the LEDPA. Following completion of the LEDPA analysis in consultation with regulatory agencies, OneShoreline will launch the development of a Draft Environmental Impact Report (EIR) with a preferred alternative and other alternatives.

Fiscal Impact on District Resources: All of the activities described in this Agenda Report are within the scope of OneShoreline’s contracts with Civic Edge and other MBSRP consultants that are funded by a grant from the State Coastal Conservancy. The financial costs associated with MBSRP consultant support and OneShoreline staff time are included in the approved FY2024-25 Budget.